

2017–18 VIUF Pledge Drive: How much to Pledge?

The table below is provided by the UUA, and suggests various pledge levels. This is a guide for you to use in the spirit of our UU tradition: it reminds us that individually and collectively we are responsible for the financial soundness of our fellowship.

The suggested amounts shown on the table are annual pledge amounts - divide your annual amount by the number of payments you want to make (yearly, quarterly, monthly, etc.) as you fill out your Pledge Form.

Approx. Adjusted Annual Income	Supporter 2-6% of Income		Sustainer 3-7% of Income		Visionary 5-9% of Income		Transformer 10% of Income	
	Suggested % of Income	Annual Pledge	Suggested % of Income	Annual Pledge	Suggested % of Income	Annual Pledge	Suggested % of Income	Annual Pledge
\$12,000	2%	\$240	3%	\$360	5%	\$600	10%	\$1,200
\$18,000	2%	\$360	3%	\$540	5%	\$900	10%	\$1,800
\$25,000	2%	\$500	3%	\$750	5%	\$1,250	10%	\$2,500
\$36,000	2%	\$720	3%	\$1,080	5%	\$1,800	10%	\$3,600
\$50,000	3%	\$1,500	4%	\$2,000	5%	\$2,500	10%	\$5,000
\$80,000	3%	\$2,400	4%	\$3,200	6%	\$4,800	10%	\$8,000
\$100,000	3%	\$3,000	5%	\$5,000	6%	\$6,000	10%	\$10,000
\$120,000	3%	\$3,600	5%	\$6,000	6%	\$7,200	10%	\$12,000
\$150,000	4%	\$6,000	5%	\$7,500	6%	\$9,000	10%	\$15,000
\$200,000	4%	\$8,000	6%	\$12,000	7%	\$14,000	10%	\$20,000

The fellowship recognizes that everyone's financial situation is different, and we are grateful for whatever amount you are able to pledge. The fellowship also realizes that situations change – your pledge is not a binding agreement but rather it is your best intent. The amount of your pledge will, of course, be kept confidential.

To give you an idea of how important your pledge is, below is the breakdown from our 2016 pledge drive:

Pledge Level	Number of Pledges	Average Amount
\$240 or less	7	\$159
\$259 - \$990	15	\$453
\$1,000 - \$2,990	16	\$1,754
\$3,000 - \$4,990	6	\$3,500
\$5,000 and up	1	\$5,000

For the 2016-17 budget we received \$61,960 in pledges from 45 members and friends. Our goal for 2017-18 is \$65,060, which represents a 5% increase and will help us maintain our current service levels.